# MODELING WITH "SYNTHETIC" DATA: FINDINGS FROM THE FIRST TWO MPO MODEL VALIDATIONS FOR 2020





















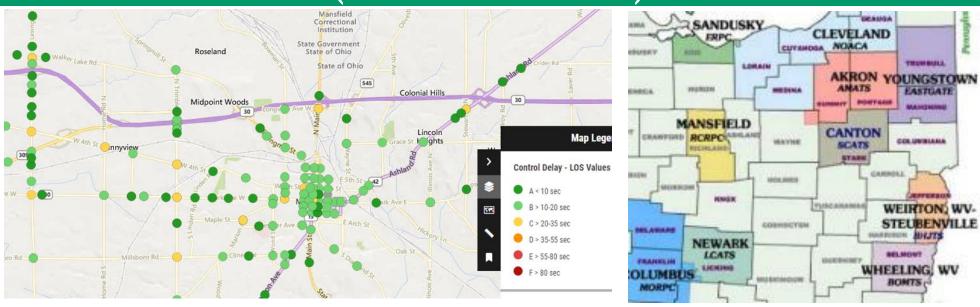
















## WHAT SEEMS TO BE THE PROBLEM?

Census data (fewer blocks (25% fewer statewide), Differential Privacy,

and are we even responding (accurately)?)

- Employment data (find us if you can!)
- School enrollment (except Lima?....)
- New CTPP file (2017-21) coming soon......
- the responded, thank you. If not, please do so today by following these two steps: (But no C-TAZs or even Block Groups anymore, will be all "perturbed" data even at Tract level, so still make some use of the older CTPP?)
- Still plenty of traffic counts and travel time data.



A few days ago, you should have received a letter from the U.S. Census Bureau asking you to complete the American Community Survey.

The survey helps your local government, businesses, and nonprofit organizations meet the needs of your community.

You are required by law to complete this survey (Title 13, U.S. Code, Sections 141, 193, and 221).

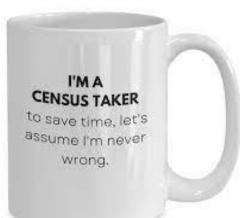
The survey helps your local government, husing the survey helps your local government.



### POPULATION/HOUSEHOLDS

- The 2020 Census was held right at the height of COVID (much lower than usual response rate, so 1-year ACS file never released)
- Dorm/Group Quarters data surprisingly good......
   presumably due to increased use of "admin records" in addition to traditional field checks
- Added impact of "Differential Privacy" (even total population at block level adjusted w/SD=3 re 2010 test file more impact w/detailed socio-

econ breakdown)



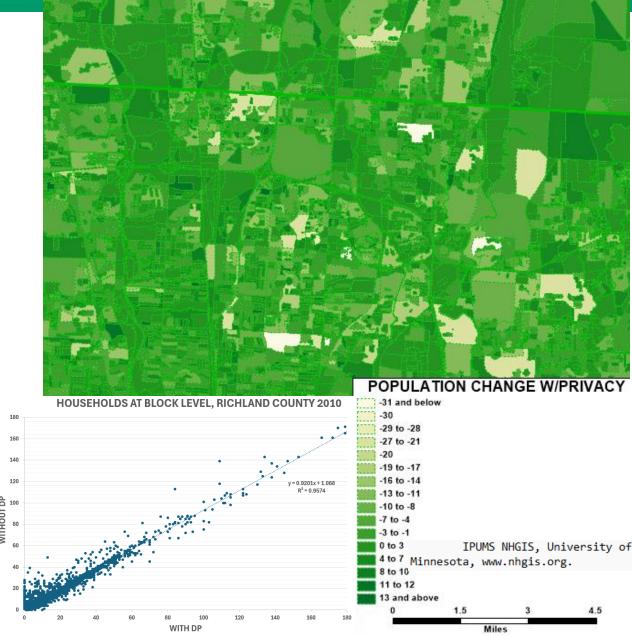


#### How to identify a census taker

n July, census takers began interviewing households around the country that have not yet respon. online, by phone, or by mail to the 2020 Census. The U.S. Census Bureau is working to complete d collection as quickly and safely as possible, while ensuring a complete and accurate count as it str o comply with the law and statutory deadlines.

Check their badge

If you are unsure, you can contact the U.S. Census Bureau:



#### EMPLOYMENT DATA

- Used 2019 instead of 2020 (to avoid the big blip below, also timing of LEHD data availability and could map back to 2010 block boundaries).
- Why LEHD? And why a need to make adjustments to it? (for some industries)



#### employment





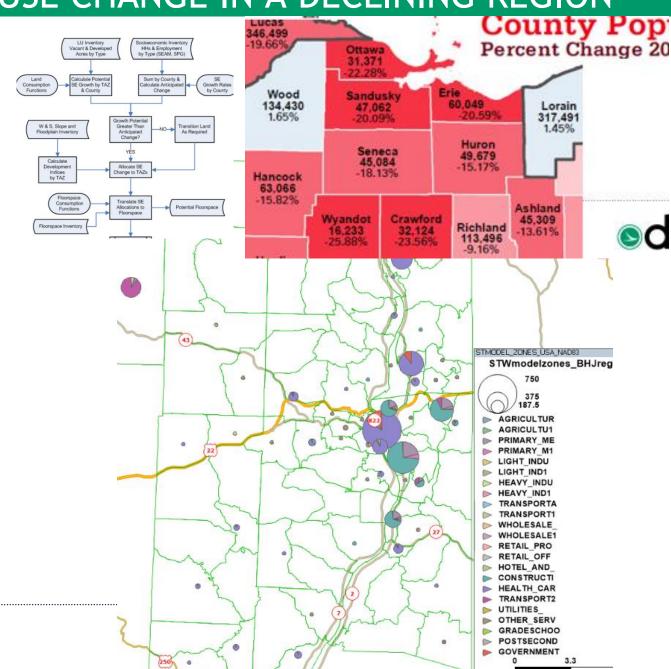
#### FORECASTING ZONE-LEVEL LAND USE CHANGE IN A DECLINING REGION

Blame DSA and make use of the statewide modeling figures!! (Beats getting board members to agree on level of decline....)

Tredis-based employment figures provide some hope of at least "background growth" for traffic on some corridors (even if it's just constructing hospitals for the Baby Boomers to die in....)

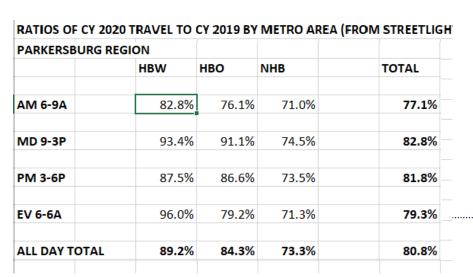
How to resolve population decline in the region with employment growth? (Slight reallocation of trip generation by purpose and direction, esp. at external stations)

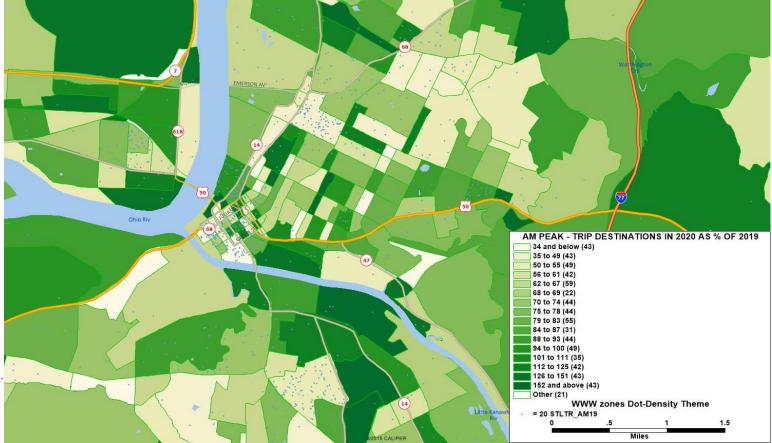
Forecasted VMT slightly higher for 2050



#### ANY OTHER CHANGES OVER TIME?

 Any "new normal" out there? Maybe not for the smaller regions (unless they are a trendy spot for telecommuting to the country's largest urban areas) - so I made no future changes to trip generation rates just for that...





#### SOMEHOW GOT GOOD MODEL VALIDATIONS ANYWAY - SO FAR...

Not much new for 2020's re procedures, mostly more refinement on CV equation coefficients for reliability in path building

Regret not starting from scratch (at least yet) on the old model networks, as inconsistent topology creates several problems

